IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Claridge, Bo. T., et al. Art Unit: 3627

App. No.: 10/068,542 Examiner: O'Connor, Gerald J.

Conf. No.: 8006 Title: METHOD OF POINT OF SALE

Filing Date: February 6, 2002 INVESTMENT

REPLY UNDER 37 C.F.R. § 1.114

Dear Sir:

In response to the final Office Action mailed June 5, 2007 (the "Office Action" hereafter), please enter the following amendments and consider the remarks below in accordance with the Rules of Practice. Submitted herewith is a Request for Continued Examination under 37 C.F.R. § 1.114 and the requisite fee of \$405.00 under 1.17(e), which provides an opportunity to withdraw the finality of any Office Action, and to enter and consider this submission. Also Submitted herewith is a Petition for a three-month extension of time and the requisite fee of \$525.00 under 37 C.F.R. § 1.17(a)(3), which extends the deadline for filing a response to December 5, 2007.

No other fees are believed to be due in connection with the filing of this paper, however, should any fees be deemed necessary, the Commissioner is hereby authorized to deduct any such fees from Deposit Account No. 50-1662 referencing the above application number.

Amendments to the Claims begin at page 2 of this response.

Remarks begin at page 6.